iDataCrunch LLC Privacy Policy, www.idatacrunch.com

Privacy Policy

This policy covers how iDataCrunch LLC and the applications developed by iDataCrunch LLC, (collectively "iDataCrunch") treat information which personally identifies you ("personal information") that iDataCrunch collects and receives. The personal information we collect may include, among other information, your name, address, phone number, and e-mail address. Once you provide iDataCrunch with personal information, you are not anonymous to us.

This Privacy Policy explains the privacy practices we have adopted to protect our users' personal information collected from our Sites. As used in this Privacy Policy, the term "Site" includes all websites and all devices or applications that collect personal information from you that we operate that link to this Privacy Policy, pages within each such website, device, or application, any equivalent, mirror, replacement, substitute, or backup website, device, or application and pages that are associated with each such website, device, or application.

iDataCrunch enhancements to this Site and applications over time may include several links from the iDataCrunch Web site and applications to third party information and service providers' web sites such as Apple who may collect personal information from you in order to provide you with information or services. iDataCrunch has no control over the privacy policy of any third party company, so please examine their privacy policy prior to submitting any personal information. This privacy policy applies to the iDataCrunch Sites only.

Use of Information Collected

We use and disclose your personal information only as follows:

- to analyze Site and applications usage and improve the services provided through the Sites (the "Services");
- to deliver to you any administrative notices or alerts and communications relevant to your use of the Services;
- to fulfill your requests for certain products and Services;
- for market research, project planning, troubleshooting problems;
- detecting and protecting against errors, fraud, or other criminal activity;
- in connection with a merger, sale of substantially all of our assets, or corporate reorganization; and
- to enforce our Terms of Service and as otherwise set forth in this Privacy Policy.

Except as noted above, we do not and will not share, sell or rent your personal information to anyone, for any reason, at any time.

iDataCrunch may aggregate this non-specific visitor and member information for statistical purposes so as to help improve the iDataCrunch Web site and App, analyze trends, and administer the Site. In order to improve our services, we may collect and maintain statistical information in our Site's data logs that show network traffic flow and volume. These logs do not identify individuals who visit iDataCrunch.com's website. This information is:

- The name of the domain from which the member or visitor accesses the Internet.
- The Internet Protocol (IP) Address from which you access our website.
- The date and time (with time zone) that you access our website.
- The type of browser and operating system used to access our website.
- The Internet address of the website from which you linked directly to our website.
- The web pages on the iDataCrunch.com site that you visit. This helps to determine which information on our site the public finds most useful and enables us to make it easier to access.

- The Internet address of the Web site from which you linked directly to the iDataCrunch.com Web site.
- Transmission Control Protocol/Internet Protocol (TCP/IP) packet data. This information is used to detect malicious activity on our website.
- Session cookie ID. This helps us determine which sequences of pages users typically view. We use this information to make the site easier to use.
- Other cookies used to validate voluntary customer survey results.
- Visitor Display Color Depth (e.g., 32 bits, 24 bits, etc.) and Visitor Screen Resolution (e.g., 1024 x 768 pixels, 800 x 600 pixels, etc.). This information helps determine the colors and sizes of graphics and other design elements that work best on our site.
- Number of bytes received helps determine the computer and network capacity required to make the site available to the public.

Your registration and election to opt-in authorizes iDataCrunch to use your personal information for the following general purposes: (1) to maintain your data and associated information, (2) allow your access to other service related features added to the Site from time to time, (3) provide links to other service providers that may be added to the web site from time to time, and (4) to improve our services. iDataCrunch uses aggregate and non-personal information to conduct research and to help you better plan.

Information Sharing and Disclosure

iDataCrunch does not rent, sell, or share personal information about you with other people or nonaffiliated companies except when you have registered with this site at which time, you have opted in to receive information from iDataCrunch and/or other service providers identified on iDataCrunch.com's site. When you register, your personal information (including your contact information) may be forwarded by iDataCrunch directly to trusted business partners.

Please be aware that when you provide personal information to iDataCrunch and authorize iDataCrunch to share the information with a third party, your personal information becomes the property of iDataCrunch and/or the third party. iDataCrunch and/or the third party may use your personal information to process your request and provide valuable services. iDataCrunch will only share your personal information with trusted third parties under a confidentiality agreement or similar arrangement that restricts the third party from sharing your personal information with others.

We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We may also transfer personal information about you if iDataCrunch is acquired by or merged with another company.

iDataCrunch may utilize various third party service providers to track and analyze non-personally identifiable aggregate usage information from members or visitors in order to continuously improve the quality of the iDataCrunch.com Web site. All data collected by third party service providers on behalf of iDataCrunch is owned by iDataCrunch.

Cookies

iDataCrunch may set and access cookies on your computer. A cookie is a small text file that is placed on your hard drive by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a Web page, or navigate within a site, a cookie helps the site to recall your specific information (such as your ZIP Code) on subsequent visits. This simplifies the process of delivering relevant content and eases site navigation. When you return to the Web site, the information you previously provided can be retrieved, so you can easily use the site's features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other Web sites you visit.

Sync (also referred to as Cloud Sync or Family Sync)

iDataCrunch applications may store user credential data including username, password, purchased product information, this information enables iDataCrunch applications to sync up data to the iDataCrunch site. Such credential data is stored on the device the iDataCrunch application runs on. Credential and other iDataCrunch application data may be stored on the device in an un-encrypted format. In some cases this may be done purely to comply with device platform's restrictions. When sync is initiated from the iDataCrunch application (either explicitly by the user or on a scheduled basis as indicated by the user) the device running the application will connect to the iDataCrunch site and push stored credential data to the servers/website to authenticate the user. The site will log details of all sync activities including device type, device IP, geographical information (if used by application), device platform and iDataCrunch application usage statistics from device. Sync process takes data stored by the iDataCrunch application on the device and stores that data on the iDataCrunch servers. Information collected by the iDataCrunch during the sync process is treated using the same privacy standards as information collected by the iDataCrunch.com website.

Third-Party Advertisers

From time to time, we may use a third-party advertising company to serve advertising on our behalf. Through the use of technology devices commonly referred to as cookies and action tags, this third-party ad-serving company can measure the effectiveness of our ads. We do not have access to the third-party server's cookies, which are similar to our own cookies. The third-party ad server employs an action tag (also known as a Web Beacon or a one-pixel .gif file) to set or read cookies. The third-party ad server may also receive specific information about your use of the Service and use information about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you, both on our website and around the Web. Rest assured that this shared information is anonymous and does not contain any personally identifiable information, i.e. such information does not include your name, address, email address, or telephone number.

Security

To keep this service available and secure, we monitor network traffic to identify unauthorized attempts to add or change information, or otherwise cause damage to the website. By using this website you consent to such monitoring. Unauthorized attempts to upload information and/or change information on this website where not allowed as part of the Web site application are strictly prohibited and are subject to prosecution under the Computer Fraud and Abuse Act of 1986, the National Information Infrastructure Protection Act, and Title 18 USC Sections 1001 and 1030.
Protection of Children's Personal Information

iDataCrunch is a general audience site and does not knowingly collect any personal information from children. By participating in the registration process, all registrants represent that they are over the age of 18 or are under the direct supervision of a parent or guardian whenever using this site. If a child under 13 submits personal information to iDataCrunch and we learn that such personal information is the information of a child under 13, we will attempt to delete the information as soon as possible.

iDataCrunch makes no guarantees regarding the security of your personal information. Review Terms and Conditions for more details:
http://www.idatacrunch.com/uploads/iDCTerms_of_Service.pdf

Changes to this Privacy Policy

iDataCrunch may occasionally update this privacy policy; accordingly, you are encouraged to periodically review this privacy policy to stay informed about how iDataCrunch is helping to protect the personal information it collects. Your opting in by completing registration constitutes your agreement to this privacy policy and any updates. Please direct any questions or comments regarding our privacy policy to iDataCrunch at www.iDataCrunch.com.

California Civil Code Section 1798.83

A California resident who has provided personal information to a business with whom he/she has established a business relationship for personal, family, or household purposes ("California customer") is entitled to request information about whether the business has disclosed personal information to any third parties for the third parties' direct marketing purposes. In general, if the business has made such a disclosure of personal information, upon receipt of a request by a California customer, the business is required to provide a list of all third parties to whom personal information was disclosed in the preceding calendar year, as well as a list of the categories of personal information that were disclosed.

However, under the law, a business is not required to provide the above-described lists if the business adopts and discloses to the public (in its privacy policy) a policy of not disclosing customer's personal information to third parties for their direct marketing purposes unless the customer first affirmatively agrees to the disclosure, as long as the business maintains and discloses this policy. Rather, the business may comply with the law by notifying the customer of his or her right to prevent disclosure of personal information and providing a cost free means to exercise that right.

Feedback and Information

Any feedback you provide at this Web site shall be deemed to be non-confidential. iDataCrunch reserves the right to freely use such information on an unrestricted basis.

The information contained in this Site is subject to change without notice.

Terms of Service: http://www.idatacrunch.com/uploads/iDCTerms_of_Service.pdf